

# For businesses

To help plan for the future you want - we provide a holistic approach to professional advice that will serve you both in business and in life.

With AdviceFirst you'll have access to business advice solutions across Human Resources, Marketing, Health, Safety & Wellbeing, Employee Benefits, Insurance and Advisory. Plus we also provide advice for your personal needs including KiwiSaver, Wealth Management and Insurances of all types.





# Our business advice services

### **Business Advisory Services**

AdviceFirst's business advisory team provide the strategic planning, advice and coaching support for business owners or senior management teams going for growth. From financial performance to sales or mentoring, we've got advice to fit.

Our aim is simple, we help set you up for long term, sustainable growth and ultimately, bottom line success.

# Strategic Marketing

We work alongside you as your go-to specialist and marketing sounding-board. We partner with you to focus your business on getting established and drive growth.

We'll help you to develop practical strategies that focus on how to be noticed and stand out in highly competitive environments. We support you as you grow and help keep you relevant; showing you how to drive client action and deliver sales - with ongoing support for your clients. As well as show you how to use digital technologies in sales & marketing to enhance your capabilities.

#### **Human Resources**

We believe that the growth of a business is intrinsically linked with the strength of its' people.

We work alongside business owners and managers providing expertise in specialist Human Resources advice with a focus on building positive cultures, tracking business performance and managing employment relations. We can help you with anything from outsourcing Human Resources entirely to partnering up to help you with key projects, be that a workplace survey, recruitment or managing a disciplinary matter.

# Health, Safety & Wellbeing

As sponsors of the Safe365 Safest Places to Work Awards, we are part of the movement to positively lift the culture of workplace safety in New Zealand.

We will work alongside you, to monitor and improve health, safety and mental wellbeing in your workplace. Thereby giving you peace of mind that you are doing all you can to support your team whilst protecting yourself and your business.

#### **Business Insurance**

Peace of mind is imperative to enabling you to focus on running your business. We can help you with a variety of business insurances to protect everything you work so hard for. Getting the right business insurance cover can help your business stay on track, even when things aren't going exactly to plan.

### **Employee Benefits & KiwiSaver**

Putting forward a meaningful package of employee benefits such as a retirement plan and life, health or trauma cover, can attract great talent and then help you retain your best people; cutting the cost of recruitment, reducing stress and absenteeism.

### Our advice services for you

### Wealth Management

From KiwiSaver to designing your personal investment plan and creating a financial portfolio, we're here to help you achieve your goals. We'll give you jargonfree advice so you can build your wealth with practical investments and income when you need it.

#### Personal Insurance

We help protect you and your loved ones by matching your insurance cover with your goals. From life or health insurance to income protection. As your circumstances change, we are here to help make sure your cover still fits.

#### General Insurance

Financial protection against loss or damage to your home, your contents and your car all help provide you with more security. We can recommend an insurance plan and products that suit your needs for everything you own.

Complete our 5 minute business audit and we'll be in touch to arrange your complimentary feedback session with a Business Adviser.